

# Thurston Brooks Merchants Association

216 Thurston Road  
Rochester, NY 14619



***IT'S THAT TIME AGAIN!!!***

**“EASE on DOWN” Thurston-Brooks-Arnett**

*Saturday MAY 16 through Saturday May 23  
10:00 am to 6:00 pm every day!*

February 22, 2020

Dear Fellow Neighbors, Residents and Merchants!

Our Thurston Brooks Merchants Association (TBMA) is planning its 10th annual street promotion for the week of Saturday, May 16 through Saturday, May 23. Mark your calendars and start planning to celebrate our community event!

**“EASE ON DOWN”** is again our promotion theme!

**Great News:** We will set up TBMA Headquarters, along with some family fun activities, in the parcel lot of Thurston Village at 555 Thurston Road. Our event is designed to bring neighbors and residents, merchants and businesses together to celebrate our vibrant community from Brooks Ave. down Thurston and around the corner to Arnett Blvd. Entire families will participate in our popular group game designed to get visitors to go table to table for a chance win free prizes & giveaways!

**CHECK OUT** photos at the right, taken at past “Ease on Down” events. Some businesses had sidewalk sales, special discounts, attractions for families with children. Some businesses served refreshments, sold food & drinks, hosted music and even had line dancers along the sidewalk!

**WE ARE VERY PROUD** of our variety of goods and services. We have the best plumbing contractor, specialty shops, clothing stores, dentists, friendly taverns, salons, the Presbyterian Home and the YMCA. Plus, we have some really great food!

**PLEASE SIGN UP YOUR BUSINESS or ORGANIZATION** using the registration page with this letter, and decide the best ways YOUR business or organization can take advantage of our promotion. Call us to register! Sign up today!

Sincerely,

**Charlotte T. Burch**, TBMA President, 201-1133| [charlotte.burch@gmail.com](mailto:charlotte.burch@gmail.com)

**Colleen Gordon**, Family Dentist, Vice President

**David Culeton**, Laundry on Arnett, Treasurer

**Geneva Johnson**, G. Johnson Properties, Secretary

**John DeMott & Chris McDonald**, Street Liaisons, 313-2559| [swroc.connections@gmail.com](mailto:swroc.connections@gmail.com)

