

Dear Community Partners,

I wanted to reach out to let you know that our new initiative in partnership with CCCS of Rochester, the Rochester Financial Empowerment Center, is now able to start taking on clients from the public at large. **The program offers free, professional, one-on-one financial counseling services to all residents 18 or older without any qualifications.** Services are always free, and clients can meet with their counselor as many times as they want to work on challenges and goals related to building credit, paying down debt, budgeting, increasing savings, and more. Sessions are available in English and Spanish, and translation for other languages can be arranged free of charge. Counselors are highly-trained and able to directly assist clients with many aspects of reaching their financial goals. With so many in our community struggling financially due to the COVID-19 pandemic, we believe that services like this are more important than ever. Our counselors are able to make referrals to other services, and are receiving training on how to help clients navigate their options related to loan deferments.

**Clients can schedule an appointment by calling (585) 252-7110 or visiting [www.RochesterFEC.org](http://www.RochesterFEC.org).** Please feel free to refer anyone to the program who you think might benefit and share this information with your networks. I am attaching a basic flyer in English and Spanish that can be distributed as you see fit. If you have questions about the program, please don't hesitate to reach out to me.

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**Brad Willows**

Financial Empowerment Coordinator  
Office of Community Wealth Building  
City of Rochester, NY – Mayor's Office  
30 Church Street, Room 221B  
Rochester, NY 14614