



19th Ward Community Association
PO Box 24754
Rochester, NY 14624

Dear Friend,

Last year, the Square Fair came back! It was "A Family Affair". Rochester families came out to enjoy the festivities.

Over the past five decades, the Nineteenth Ward Community Association (19WCA) represented a community of diverse residents, businesses, and organizations who work together positively. We are a volunteer-run, not-for-profit organization and it has been our mission "to create a conscious, multi-racial community where individual and cultural differences are celebrated and where people share a sense of community." The 19th Ward Association fosters and encourages mutual cooperation in a multi-cultural community.

This year the fair will take place at **Aberdeen Square on June 1, 2024**. Being a non-profit neighborhood association, we rely heavily on membership and fund-raising efforts to support our budget which allows us to continue to serve the southwest community.

Square Fair is a 19th Ward tradition for families looking to have a great time on a sunny day. It also serves as our largest annual fundraiser. The 19th Ward Community Association hosts local vendors, crafters, and non-profit agencies and provides the opportunity to sell products and promote their programs and services. We also provide entertainment, a variety of food, and fun activities for people of all ages. In addition to entertainment and festivities on the square, the association hosts a parade, which begins at the **Ebenezer Baptist Church, 174 Thurston Rd** that leads through the heart of the neighborhood ending at Aberdeen Square. The parade draws support from businesses, neighborhood schools, sports teams, and more!!

With your help, this tradition can continue to grow and strengthen our community! Enclosed please find the following choices for sponsorship levels.

Urban by Choice Sponsorship
Community Fellowship
Unity Through Diversity
Integrity Partner

Please return the enclosed sponsorship registration form with a check or money order made payable to the 19th Ward Community Association, PO BOX 24754, Rochester, NY 14624. If you have questions, please contact Ruth at the 19th Ward Community Association office at 328-6571 or email: Squarefair@19wca.org.

We look forward to partnering with you on this event and maintaining a working relationship with you in the future.

Sincerely,

LaShay Harris, Chairperson



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Sponsorship Registration Form

Please submit your selection by May 1, 2024

Business Name: _____

Address: _____

Contact Person: _____

Phone: _____ Cell Phone: _____

Position: _____

Sponsorship Levels:

Please affix an X next to your selection

Urban by Choice-\$2,500 ____

- Free 1 year 19th Ward Community Association Business Membership
- Mention in printed materials for all 19th Ward Community Association events in a calendar year.
- Business name or logo on Square Fair T-shirts
- Banner size sponsorship on the main stage (must be provided).
- Mentioned on all site signage.
- Free 10'x 20' booth space.
- Verbal announcement of sponsorship on the main stage during entertainment.
- Logo on selected posters for the event

Community Fellowship- \$1,500 ____

- Free 1 year 19th Ward Community Association Business Membership
- Business name or logos on Square Fair T-Shirts
- Free 10'x 10' booth space.
- Sponsorship of a particular activity or service with signage to designate that sponsorship
- Choose from: Hot Dog Stand, Jump House, Membership, Children's Activities, Signage featured in parade, Logo on selected posters for the event.

Unity Through Diversity Partner- \$500 ____

- Free 1 year 19th Ward Community Association Business Membership
- Sponsorship of 19th Ward Association Membership booth signage.
- Name of business on selected posters for the event

Integrity Partner - \$250 ____

- Have an opportunity to provide your own signage with a maximum size of 4'x3' to be displayed in an available space to be determined by the event chairperson.
Mention on Integrity Partner Sign.