



**19th Ward Community Association
Rochester, NY 14619**

Dear Friend,

Last year we commemorated six decades of the 19th Ward Community Association's celebrating this family friendly community event. On June 6, 2026 we will celebrate 60 years of the Square Fair event itself! This will be an exciting once in 60 years event!

This year's theme is "Celebrating 60 Years of Fun, Food and Family," scheduled to be held at Aberdeen Square Park.

Throughout the last sixty years, the 19th Ward Community Association (19WCA) has served a community characterized by its diverse residents, businesses, and organizations, all collaborating in a constructive manner. As a volunteer-driven, not-for-profit entity, our mission has been "to foster a conscious, multi-racial community that honors individual and cultural differences while promoting a shared sense of belonging."

With your support, Square Fair can continue to grow as we celebrate our community as a whole. Included in this packet are options for sponsorship levels, a vendor registration form, and a parade registration form.

Included are the following choices for sponsorship levels, which are further detailed in the packet:

***Urban by Choice Sponsorship
Community Fellowship
Unity -Through - Diversity
Integrity Partner***

We are very appreciative of your past year's sponsorship and ask that you will consider increasing your donation to help make this 60th Square Fair celebration a success. **Please return your sponsorship form with check or money order payable to the 19th Ward Community Association, c/o LaShay Harris, Square Fair Chairperson, 323 Aldine St., Rochester, NY 14619.** If you have questions, please contact the 19th Ward Community Association office at 328-6571 or email: Squarefair@19wca.org.

Sincerely,

LaShay Harris, Chairperson



Corporate Sponsorship Registration Form

Please submit your selection by May 1, 2026

Business Name: _____

Address: _____

Contact Person: _____

Phone: _____ Cell Phone: _____

Position: _____

Sponsorship Levels:

Please affix an X next to your selection

Festival Title Sponsor- \$10,000_____

- Free 1 year 19th Ward Community Association Business Membership
- Mention in printed materials for all 19th Ward Community Association events in a calendar year.
- Business name or logo on Square Fair T-shirts
- Banner size sponsorship on the main stage (must be provided).
- Mentioned on all site signage.
- Free 10'x 20' booth space.
- Verbal announcement of sponsorship on the main stage during the entertainment.
- Logo on selected posters for the event

Urban by Choice-\$5,000_____

- Free 1 year 19th Ward Community Association Business Membership
- Business name or logo on Square Fair T-shirts
- Banner size sponsorship on the main stage (must be provided).
- Mentioned on all site signage.
- Free 10'x 20' booth space.
- Verbal announcement of sponsorship on the main stage during the entertainment.
- Logo on selected posters for the event
- Choose to sponsor Kids Activities and games or Entertainment



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Community Fellowship- \$3,000 ____

- Free 1 year 19th Ward Community Association Business Membership
- Business name or logos on Square Fair T-shirts
- Free 10'x 10' booth space.
- Sponsorship of a particular activity or service with signage to designate that sponsorship
- Choose from a Hot Dog Stand, Jump House, Membership, Children's Activities, Signage featured in the parade, and Logo on selected posters for the event.

Unity Through Diversity Partner- \$1,000 ____

- Free 1 year 19th Ward Community Association Business Membership
- Sponsorship of 19th Ward Association Membership booth signage.
- Name of business on selected posters for the event

Integrity Partner - \$500 ____

- Have an opportunity to provide your own signage with a maximum size of 4'x3' to be displayed in an available space to be determined by the event chairperson. Mention on Integrity Partner Sign.